



Rose of
Sharon

SERVICES FOR YOUNG MOTHERS

ANNUAL REPORT
2018/19



Executive Director and Board Chair REPORT



Left: Susan LaRosa, Board Chair
Right: Anna Pavan, Executive Director

Over the 2018-19 fiscal year at Rose of Sharon, we spent time reflecting on our many accomplishments and planning the future direction of the agency. During the past year, we embarked on a Mission and Values clarification process with the help of a consultant. We recognized the need to redefine our agency's guiding statements as we move into a new three-year strategic plan in 2019-20. With input from staff, volunteers, board members and young mothers, our new Mission and Values reflect a diverse array of perspectives as well as our 34-year history. We are honoured to share our new Mission and Values statements with you on the next page.

In the 2018-19 year, we made great strides in our efforts to make our programs, services and spaces more trauma-informed. At Rose of Sharon, a trauma-informed approach begins with understanding the physical, social and emotional impacts of trauma on an individual and taking this into consideration when interacting with participants, staff, volunteers and board

members. As an agency, we created and launched a Trauma-Informed Care training video which has been used to educate all volunteers, board members and community partners on what it means to be trauma-informed at Rose of Sharon.

We would like to thank and acknowledge the extraordinary contributions of our dedicated staff and volunteers. To our partners and donors, we extend our heartfelt gratitude as you enable us to provide programs and supports to every young mother and child that walks through our doors. To our young mothers and their children, our immense gratitude for allowing us to walk this journey with you.

As we enter our 35th year of service, we look forward to working with our caring community of supporters to offer hope and belonging to the young families we serve.

Susan LaRosa
BOARD CHAIR

Anna Pavan
EXECUTIVE DIRECTOR

Board Members 2018-19 FISCAL YEAR

Susan LaRosa CHAIR
Lisa Purdy VICE CHAIR
Thomas Reid TREASURER
Kirsten Eastwood SECRETARY
Bob Interbartolo APPOINTED

Lynn Conforti DIRECTOR
Jonathan Earle DIRECTOR
Amber Smith DIRECTOR
Andree Vincent DIRECTOR
Joe Gorman DIRECTOR

Our Mission

*Empowering young mothers to embrace their strengths
and support the future they envision for themselves
and their children.*

Our Values



Courage

We honour courage by embodying acceptance, empathy and respect for every individual.



Belonging

We foster connections to create meaningful relationships and a culture of belonging for young mothers.



Inclusivity

We embrace diversity by creating open and welcoming spaces and programs.



Responsiveness

We develop innovative practices to meet the evolving needs of our families.

Our Impact and Participant Outcomes

In the 2018–19 fiscal year, Rose of Sharon served **309 MOMS** and **215 CHILDREN**



12
scholarships awarded



49
mothers participated in parenting and personal development group programs



154
mothers participated in our prenatal program (All Babies Count)

In our 2018 participant survey, young moms who received support from Rose of Sharon reported the following improvements in their lives:



95%
improved family stability



94%
improved parenting capacity



93%
improved decision-making skills for themselves and their children



85%
improved interpersonal relationships

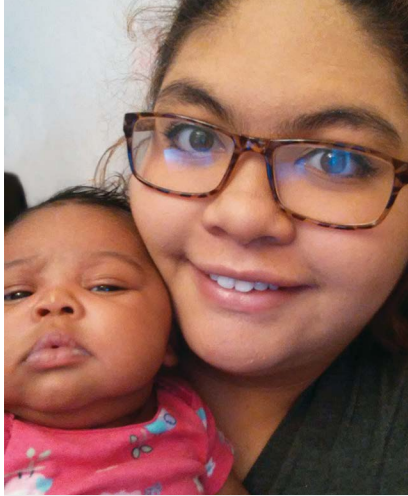


91%
improved sense of self-worth



93%
increased hope for the future

Results are based on survey responses received in December 2018 from Rose of Sharon Parenting and Personal Development Program participants during the 2018 year.



IN THE WORDS OF A ROSE OF SHARON PARTICIPANT

Sarah's Story

"Being able to talk to my counsellor and let everything out has made space for me to focus on parenting, and my kids are growing up great."

When I was 16, I found out I was pregnant with my first child. I wanted to complete high school, but it felt impossible. Being pregnant at my "regular" school was very hard. When the guidance counsellor told me about Rose of Sharon, I felt hopeful about completing school while also becoming a mom.

Growing up, my family didn't show a lot of affection and my mom was always working. I didn't feel I knew how to "be a mom." When it came to parenting my own kids, Rose of Sharon taught me so much. If I was having difficulties addressing my children's behaviour, the staff showed me techniques that made addressing these concerns much

easier. I learned how to take care of my kids, and I learned a lot from other young moms I met at Rose of Sharon.

I'm proud to say I completed high school at Rose of Sharon. Since then, I have continued to take part in group programs. One that really helped me was "Relationship Remix." I did not see healthy relationships modelled for me in my family. When you grow up in a bad situation, you don't understand how things can be different. Because of what I've learned, I know that I am in a healthy relationship with my partner.

To everyone involved with Rose of Sharon, I would like to say thank you. You have made my life easier to handle. Being able to talk to my counsellor and let everything out has made space for me to focus on parenting, and my kids are growing up great. It also made space for me to focus on myself, which is very important. This never would have happened without Rose of Sharon. I would not be where I am today.

Thank you

TO OUR
amazing donors and
volunteers who make
Rose of Sharon's
work possible!





WHY I GIVE TO
ROSE OF SHARON

Vincent's Story

"By supporting them when they need it most, Rose of Sharon gives young mothers and their children a chance to have an incredible life."

On December 11, 2017, my wife Melisa and I welcomed our son, Joseph Picone, into the world. It was by far the most breathtaking experience of my life. Words and stories simply cannot capture the magic of that moment, nor can they describe the life-changing challenges that all parents face as soon as they welcome a new life into the world. Melisa and I were blessed to have family support and guidance throughout Melisa's pregnancy and since Joseph's birth. I can't imagine how we would have done it without all the help—help that so many of us take for granted because we have it.

When I first learned about Rose of Sharon, I realized just how many mothers can't get the help they need from their own support networks. Rose of Sharon fills this void. By supporting them when they need it most, Rose of Sharon gives young mothers and their children a chance to have an incredible life.

The opportunity to provide other parents the same kind of support that Melisa and I have received from our families is an absolute no-brainer. We choose to support Rose of Sharon because all young families deserve help and support, and Rose of Sharon ensures those who need help receive it.

A BIG THANK YOU TO All Our Donors

Rose of Sharon, a charitable organization, relies on the generosity of the community to help fulfill its mission.

 ShareLife

 Catholic
Charities
of the Archdiocese of Toronto

 York Region

Ontario
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de l'Ontario
An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario

 Public Health
Agency of Canada Agence de la santé
publique du Canada



Sisters of the Good
Shepherd

\$10,000+

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The Fyfe Foundation
The Meeting House
Spectrum Health Care
Foundation

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\$9,999

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F.K. Morrow Foundation
The George Lunan
Foundation
JBS Foundation
MSB Mechanical Inc.
Our Lady of Grace Parish
Sun Life Financial

\$2,000 to
\$4,999

CIBC Children's Foundation
Country Toy Tea
Johnson & Johnson
Marion Ethel Kamm and
Frederick John Kamm
Foundation
York Region Paramedic
Services Winter Charity Gala

Thank you to all our individual donors, community groups, local businesses, private foundations and corporate partners—at all levels of giving—for your support throughout the year. We couldn't do this work without you. You make a great difference in the lives and futures of young families in York Region.

Note: We have not included individual donors in this list out of respect for their privacy.



WHY I VOLUNTEER
AT ROSE OF SHARON

Kalea's Story

“There is so much hard work that goes into making Rose of Sharon a reality—I was honoured to become a part of that.”

I absolutely love working with young children and the joy, youth and playfulness they all exude. Taking the step to apply as a volunteer for Rose of Sharon came from a place of passion and appreciation. There is so much hard work that goes into making Rose of Sharon a reality—I was honoured to become a part of that.

Everyone needs support when things get difficult, and Rose of Sharon gives so many people hope and a sense of

community in those times. After all, no road is long in good company.

I never fail to find meaning in volunteering at Rose of Sharon. I am filled with a sense of purpose when I see smiles on the children's faces or put a baby to sleep in my arms, when a child and I create artwork together, or when I hear a simple thank you from moms and staff.

When I am with the kids, I want them to feel important, cared for and acknowledged; I think this can go a long way in ensuring their healthy growth and development. These children never stop learning when they're in the Child Development Centre, and I like to believe that playing a role in helping them learn is transformational for them and me.

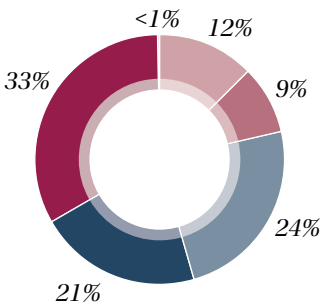
Rose of Sharon would like to thank its volunteers for their invaluable support and dedication to the agency's mission.

Financial REPORT

April 1, 2018 to
March 31, 2019

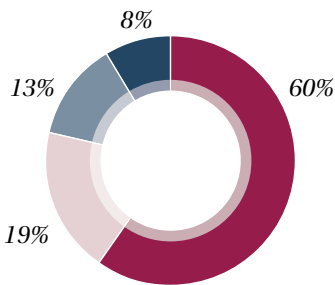
Revenues

Federal Government	\$178,590
Provincial Government	\$123,315
Municipal Government	\$338,439
Catholic Charities	\$295,021
Donations/Fundraising	\$463,636
Other Revenue	\$3,849
	\$1,402,850



Expenses

Payroll and Related Costs	\$839,180
Program Costs	\$263,672
Building and Occupancy Costs	\$178,647
General and Administrative Costs	\$120,330
	\$1,401,829





Rose of Sharon Services For Young Mothers

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FACEBOOK

Rose of Sharon Services
for Young Mothers



TWITTER

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Rose of Sharon

SERVICES FOR YOUNG MOTHERS

Charitable Registration No.
13323 5903 RR0001