



TITLE SPONSOR



4th Annual
**CHARITY
GOLF CLASSIC**



**SPONSORSHIP
PACKAGE**

SATURDAY, SEPTEMBER 16, 2023
8:30 AM SHOTGUN START
SILVER LAKES GOLF & COUNTRY CLUB
21114 YONGE ST, EAST GWILLIMBURY



SILVER LAKES
GOLF & COUNTRY CLUB



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CHARITY GOLF CLASSIC 2023

Saturday, September 16th

Come join us on Saturday, September 16th for a day of golf at Silver Lakes Golf & Country Club - a 4-star, par 72 championship course and support an incredible community cause at the same time! Rated as one of the top courses in the GTA by Ontario Golf Magazine, you'll enjoy playing a round on the rolling countryside along Holland River even more, knowing that you are supporting educational programs and services for pregnant or parenting youth and their young children who live in our York Region community. We see this golf tournament as an opportunity for us to give back to a very special local charity that has been dedicated to helping vulnerable young families for the past 38 years - Rose of Sharon Services for Young Mothers.

At Picone Real Estate, we know that strong communities are made up of people who take care of each other. One of the many reasons that we love what we do is our ability to be directly connected to the communities that we live and work in. We want to organize and participate in activities that help make where we live, a great place. That's why Picone Real Estate organized the 1st charity golf tournament 4 years ago, and our team continues to actively be involved each year. We invite you to join us as a Sponsor and help make a difference in the lives of young families.

Vincent Picone

Vincent Picone

Broker - Picone Real Estate
Board Member - Rose of Sharon
416-895-3252
vincent@piconerealestate.com



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WHO WE ARE

As a registered Canadian charity, Rose of Sharon relies heavily on fundraising to provide the best possible care each year to 300 pregnant or parenting young mothers and their children who live in York Region. Offered online and onsite in a welcoming, safe and inclusive space, youth continue their high school education at York Academy - our onsite classroom with transportation and childminding support. Youth learn the importance of prenatal health, and develop the parenting skills needed to raise healthy children. Young moms participate in personal and group counselling - understanding that support is available for them, when they need it most. At Rose, we help young parents gain practical skills such as infant CPR, first aid and learn how to make nutritious meals on a budget. Food security is a serious concern for marginalized young families and thanks to the generosity of community donors and volunteers, we provide free home deliveries of groceries, baby food, and diapers to 140 young mothers each month.

Come join us on Saturday, September 16th! There are many sponsorship opportunities available. If you don't see one that quite fits, let us know - we're happy to discuss options. You will have an incredible day of golfing fun and will contribute to a cause that we can all agree is worthwhile - giving young parents the support they need to build strong and happy families.

Deanne Kukulewich

Deanne Kukulewich

Executive Director - Rose of Sharon

905-716-4629 - dkukulewich@roseofsharon.com

Free Programs:



High School Program



All Babies Count (ABC)



Rosie's Closet
Food Security & Practical Support



Child Development Centre



Group Programs



Counselling Services

Visit our client resource portal: parentsconnect.ca


CELEBRITY GUEST




Comedian, Actor, TV Personality and Food Network Canada Host

Back by popular demand! We are excited to welcome back our favourite guy, John Catucci! John is the well-known Food Network Canada Host of 'You Gotta Eat Here!' and his popular new series, 'Big Food Bucket List!'. John looks forward to meeting golfers around the course and will once again be the Master of Ceremonies at the lunch reception. John actively participates in community food projects that help families and is happy to support Rose of Sharon.

Find John on:

 @johncatucci



 @johncatucci

CLIENT MESSAGE

" I love Rose of Sharon. As a young mom I don't know how I would have been able to prosper the way I did. With their support I left an abusive situation and I got a roof over my kids head. Without Rose of Sharon I truly don't know where my babies and I would be. Forever grateful for this organization. Rose of Sharon saves lives ♥ "



EVENT DETAILS

Itinerary

- **7:30 am:** Registration & Breakfast
- **8:30 am:** Shotgun Start
- **1:30 pm:** Cocktail Hour
- **2:30 pm:** BBQ Lunch Reception
- **4:00 pm:** Closing

What's Included

- 18-hole round of golf + golf cart
- Driving range & practice green access
- Pre-round Continental Breakfast
- On-course Tastings
- Post-round Cocktails & Charcuterie
- BBQ Lunch Reception
- Gift Bag, Contests, Raffle, Auction

OUR NETWORK

Becoming a sponsor of our Charity Golf Classic means you **unlock** a new network of potential **customers** and support a meaningful cause. Your business will be showcased to our amazing group of supporters, sponsors, and golfers:



1,614 Instagram Followers



1,452 Facebook Followers



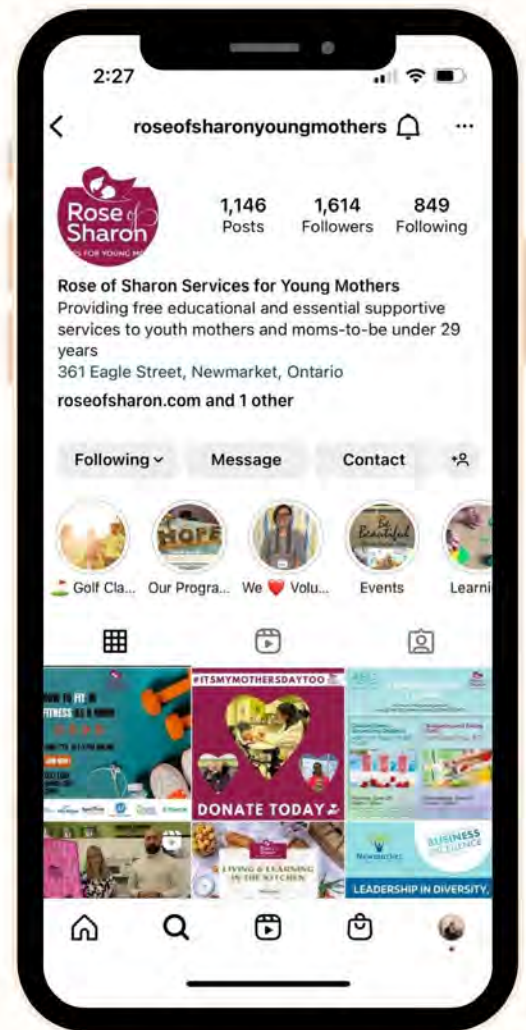
943 Twitter Followers



1,200 Newsletter Subscribers



Our Sponsors' large social media audiences that will become aware of your company's brand & support!



Last year's Tournament Sponsors had an impressive combined total of **940,470+** Instagram followers!

TOP SPONSORSHIP OPPORTUNITIES

Sponsors receive industry exclusivity, logo on event signage and social media promotion, hole sign, appreciation post on Rose of Sharon's social media, and recognition in Rose of Sharon's 2023/2024 Annual Report

TITLE
SPONSOR
\$15,000
(1 spot)

- 3 complimentary foursomes (12 golfers) + golf carts
- Logo co-branded signage on all golf carts
- 2 full pages sponsorship mention in event program
- Logo featured on all social media posts regarding Charity Golf Classic 2023
- Speaking opportunity at Tournament Reception

PLATINUM
SPONSORS
\$10,000
(5 spots)

- 2 complimentary foursomes (8 golfers) + golf carts
- 1 full page sponsorship mention in event program

Please inquire regarding eligible gift receipts.

SPONSORSHIP OPPORTUNITIES

Sponsors receive logo on event signage and social media promotion, hole sign, appreciation post on Rose of Sharon's social media, and recognition in Rose of Sharon's 2023/24 Annual Report

GOLD SPONSORS \$3,000

- Complimentary foursome (4 golfers) + golf cart
- Half page sponsorship mention in event program

SILVER SPONSORS \$2,000

- Complimentary twosome (2 golfers) + golf cart (per foursome)
- Half page sponsorship mention in event program

Please inquire regarding eligible gift receipts.

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SPECIALTY SPONSORSHIP OPPORTUNITIES

Sponsors receive logo on event signage and social media promotion, sponsorship mention in event program, appreciation post on Rose of Sharon's social media, and recognition in Rose of Sharon's 2023/24 Annual Report

GOLF
CARTS
\$5,000

- Players will ride in golf carts co-branded with your logo.
- Complimentary foursome (4 golfers) + golf cart

CONTEST
HOLES
\$1,000

- Bring on the fun and games, while also promoting your business to potential customers.
- Includes logo signage at hole.

HOLES
\$500

- By sponsoring a hole, you will have the opportunity to promote your business to all players throughout the tournament.
- Includes logo signage at hole.

FOOD/BEVERAGE SPONSORSHIP OPPORTUNITIES

Sponsors receive signage at location/lunch reception, logo on event signage and social media promotion, sponsorship mention in event program, appreciation post on Rose of Sharon's social media, and recognition in Rose of Sharon's 2023/24 Annual Report

CONTINENTAL BREAKFAST \$2,500

- Help fuel our players for the day ahead, filled with golf and fun.
- Complimentary twosome (2 golfers) + golf cart (per foursome)
- Quarter-page sponsorship mention in event program

COCKTAILS & CHARCUTERIE \$2,500 (2 spots)

- Reward players with refreshing cocktails and a delicious spread of charcuterie.
- Complimentary twosome (2 golfers) + golf cart (per foursome)
- Quarter-page sponsorship mention in event program

BBQ LUNCH RECEPTION \$2,500 (3 spots)

- After a fun round of golf, players will get to relax and enjoy a BBQ Lunch Reception.
- Complimentary twosome (2 golfers) + golf cart (per foursome)
- Quarter-page sponsorship mention in event program

ON-COURSE SPONSORSHIP OPPORTUNITIES

Sponsors receive signage at location/lunch reception, logo on event signage and social media promotion, sponsorship mention in event program, appreciation post on Rose of Sharon's social media, and recognition in Rose of Sharon's 2023/24 Annual Report

BRANDED WATER BOTTLES GIFT-IN-KIND

- Have your branded water bottles stocked in all golf carts and in the hands of all players.
- Minimum 150 bottles.

ITALIAN TREATS GIFT-IN-KIND

- Players will get a taste of Italy with espresso, shots, and sweets.
- Anticipated 150 tastings.

WINE TASTING GIFT-IN-KIND

- Present your wine through tastings that players will enjoy.
- Anticipated 150 tastings.

BEER STATION GIFT-IN-KIND *CLAIMED*

- Players will get the chance to cool down with a nice cold beer.

GIFT-IN-KIND SPONSORSHIP OPPORTUNITIES

Sponsors receive logo on event signage and social media promotion, sponsorship mention in event program, appreciation post on Rose of Sharon's social media, and recognition in Rose of Sharon's 2023/24 Annual Report

BRANDED GOLF BALLS GIFT-IN-KIND

- Make your mark by supplying every golfer with a golf ball sleeve branded with your logo.
- Minimum 150 golf ball sleeves.

AUCTION RAFFLE CONTESTS GIFT BAG GIFT-IN-KIND

- Your generous donations will be recognized through logo signage during the BBQ Lunch Reception.

INDIVIDUAL GOLFER \$200

FOURSOME \$750

- Round of golf + golf cart (per 4some)
- Access to driving range and putting green
- Pre-round Continental Breakfast
- Cocktail Hour (complimentary drink + charcuterie)
- BBQ Lunch Reception
- Gift bag

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OUR AMAZING 2022 SPONSORS!

GERANIUM | **ROM** | **ADORO LEI** | Audi Newmarket | **PFJFF** | **C&B**

BRECKLES | **Cassels** | **The Froio Family** | **Chaggares & Bonhomme**

Black&McDonald | **GEI** | **PICONE REAL ESTATE** | **NIAGARA PARKS** | **BOLTON Pizza Panini** | **York Laser and MedSpa**

Longo's | **Sun Life** | **CN TOWER**

Boston Pizza | **The PLATTER BOX** | **Fidelity INVESTMENTS**

THE CARWASH COMPANY | **Thank You!** | **JACK ASTOR'S Bar and Grill**

KELSEYS original ROADHOUSE | **CPG AEROSPACE** | **Mazda** | **RICHMOND HILL**

TERRA BROOK HOMES | **The Buttery** | **Market** | **CINEPLEX**

THE KEG STEAKHOUSE + BAR | **NEWMARKET STAGE CO.** | **BMR management** | **ATLAS ACON ELECTRIC** | **ISI STELLAR HOMES** | **Mary Rice** | **RICE GROUP**

ADVANTAGE car & truck rentals | **Mercato on Main ITALIAN BAKERY** | **VIA Rail Canada** | **ROYAL LePAGE Signature Realty** | **FOREST PAVING**

Castle Honda | **Canada's Wonderland** | **Amanda Wilson Insurance** | **Desjardins Insurance** | **ARTERRA WINES CANADA**

MONTANA'S BBQ & BAR | **Joia ON MAIN** | **PERFECTSZN** | **Froio Carpentry Ltd.** | **DECAST** | **MOXIES**

The Shapiro Family | **Medieval Times DINNER & TOURNAMENT** | **AGO** | **BRADFORD Jewellery**

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CONTACT US

Don't see a sponsorship that fits? We're happy to discuss options.
For more information, please contact:

Carol Dowell

Donor Relations & Volunteer Coordinator
Rose of Sharon
Cell: 905-716-3956
cdowell@roseofsharon.com

Karen Warner

Fund Development & Communications Manager
Rose of Sharon
Cell: 905-717-5014
kwarner@roseofsharon.com

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Thank You!

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