



SERVICES FOR YOUNG MOTHERS



*5th Annual*  
CHARITY  
GOLF CLASSIC



**SPONSORSHIP  
PACKAGE**

**THURSDAY, SEPTEMBER 19, 2024**

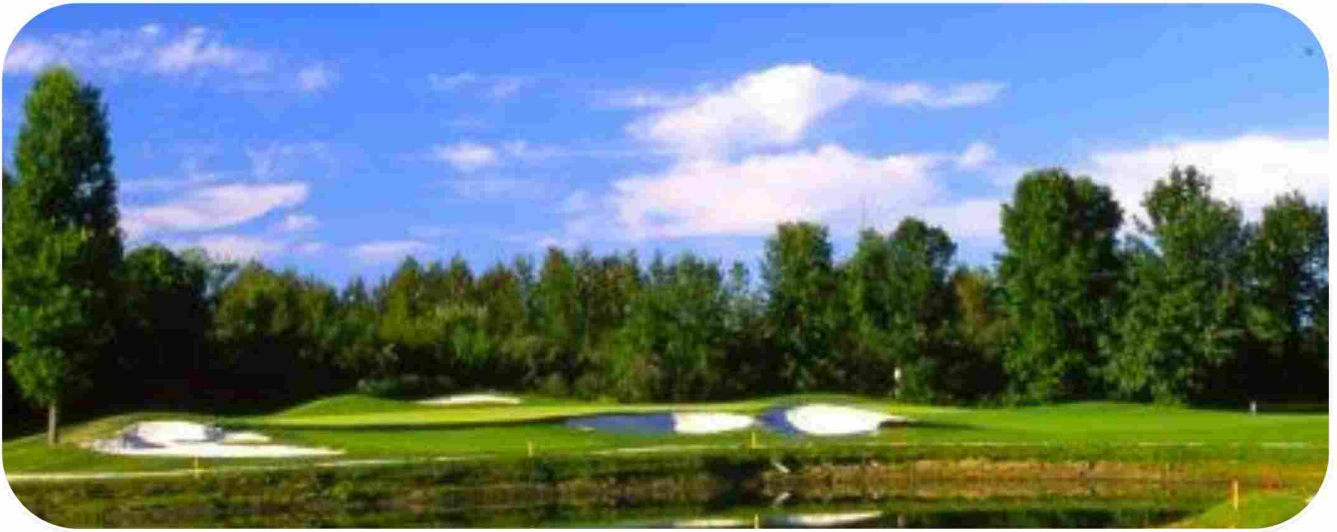
8:30 AM SHOTGUN START

SILVER LAKES GOLF & COUNTRY CLUB

21114 YONGE ST, EAST GWILLIMBURY



SILVER LAKES  
GOLF & COUNTRY CLUB



# CHARITY GOLF CLASSIC 2024

Thursday, September 19th

Come join us on Thursday, September 19th for a day of golf at Silver Lakes Golf & Country Club - a 4-star, par 72 championship course and support an incredible community cause at the same time! Rated as one of the top courses in the GTA by Ontario Golf Magazine, you'll enjoy playing a round on the rolling countryside along Holland River even more, knowing that you are supporting educational programs and services for pregnant or parenting youth and their young children who live in our York Region community. We see this golf tournament as an opportunity for us to give back to a very special local charity that has been dedicated to helping vulnerable young families for the past 39 years - Rose of Sharon Services for Young Mothers.

At Picone Real Estate, we know that strong communities are made up of people who take care of each other. One of the many reasons that we love what we do is our ability to be directly connected to the communities that we live and work in. We want to organize and participate in activities that help make where we live, a great place. That's why Picone Real Estate organized the 1st charity golf tournament 4 years ago, and our team continues to actively be involved each year. We invite you to join us as a Sponsor and help make a difference in the lives of young families.

*Vincent Picone*

**Vincent Picone**

Broker - Picone Real Estate

Board Member - Rose of Sharon

416-895-3252

[vincent@piconerealestate.com](mailto:vincent@piconerealestate.com)



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## WHO WE ARE

As a registered Canadian charity, Rose of Sharon relies heavily on fundraising to provide the best possible care each year to 300 pregnant or parenting young mothers and their children who live in York Region. Offered online and onsite in a welcoming, safe and inclusive space, youth continue their high school education at York Academy - our onsite classroom with transportation and childminding support. Youth learn the importance of prenatal health, and develop the parenting skills needed to raise healthy children. Young moms participate in personal and group counselling - understanding that support is available for them, when they need it most. At Rose, we help young parents gain practical skills such as infant CPR, first aid and learn how to make nutritious meals on a budget. Food security is a serious concern for marginalized young families and thanks to the generosity of community donors and volunteers, we provide free home deliveries of groceries, baby food, and diapers to 150 young mothers each month.

Come join us on Thursday, September 19th! There are many sponsorship opportunities available. If you don't see one that quite fits, let us know - we're happy to discuss options. You will have an incredible day of golfing fun and will contribute to a cause that we can all agree is worthwhile - giving young parents the support they need to build strong and happy families.

*Deanne Kukulewich*

**Deanne Kukulewich**

Executive Director - Rose of Sharon

905-716-4629 - [dkukulewich@roseofsharon.com](mailto:dkukulewich@roseofsharon.com)

### Free Programs:



**High School Program**



**All Babies Count (ABC)**



**Rosie's Closet**  
Food Security & Practical Support



**Child Development Centre**



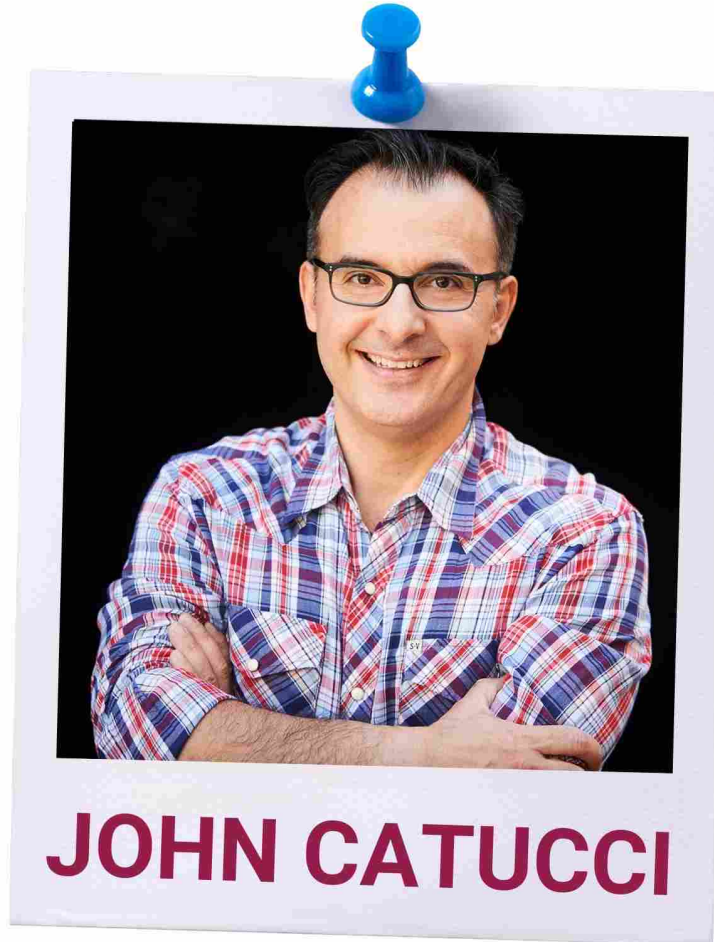
**Group Programs**



**Counselling Services**

Visit our client resource portal: [parentsconnect.ca](http://parentsconnect.ca)

# CELEBRITY GUEST



## Comedian, Actor, TV Personality and Food Network Canada Host

Back by popular demand! We are excited to welcome back our favourite guy, John Catucci! John is the well-known Food Network Canada Host of 'You Gotta Eat Here!' and his popular new series, 'Big Food Bucket List!'. John looks forward to meeting golfers around the course and will once again be the Master of Ceremonies at the lunch reception. John actively participates in community food projects that help families and is happy to support Rose of Sharon.

Find John on:



@johncatucci

**IMDb**



@johncatucci

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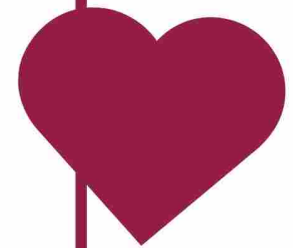
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## CLIENT MESSAGE

“During my time at Rose of Sharon, I have grown more than I ever thought I could. I came here feeling so alone and confused. As a young mom, there’s so much to learn and I had no idea where to start. Without knowing it, Rose of Sharon would soon help me through so much more than I could’ve expected. Rose of Sharon helped not only with my education, but also with emotional and practical supporters. They made me feel so welcomed from the very first day.”



## EVENT DETAILS

### Itinerary

- **7:00 am:** Registration & Breakfast
- **8:30 am:** Shotgun Start
- **1:45 pm:** Cocktail Hour
- **2:30 pm:** BBQ Lunch Reception
- **4:00 pm:** Closing

### What's Included

- 18-hole round of golf + golf cart
- Driving range & practice green access
- Pre-round Continental Breakfast
- On-course Tastings
- On-course snack of wood-fired pizzas at The Birch
- Post-round Cocktails & Charcuterie
- BBQ Lunch Reception
- Gift Bag, Contests, Raffle, Auction

# OUR NETWORK

Becoming a sponsor of our Charity Golf Classic means you **unlock** a new network of potential **customers** and support a meaningful cause. Your business will be showcased to our amazing group of supporters, sponsors, and golfers:



**1,820** Instagram Followers



**1,482** Facebook Followers



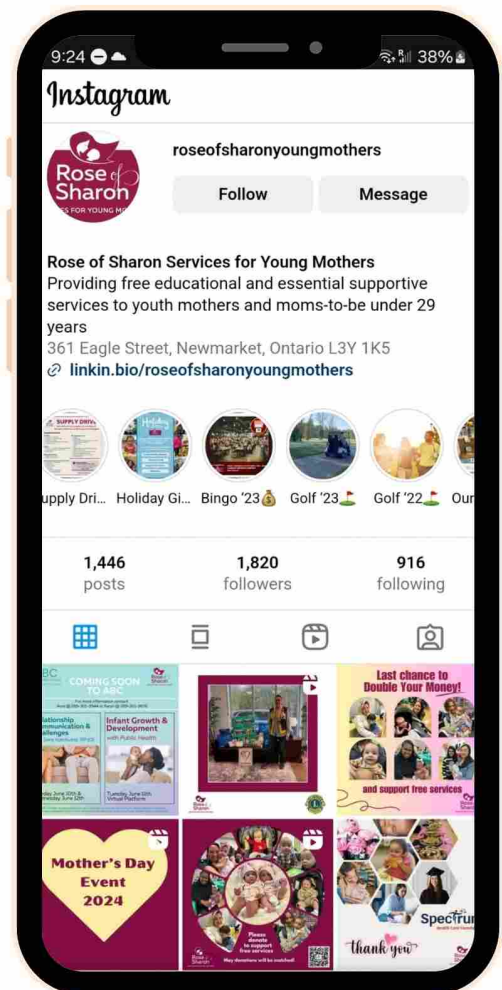
**947** Twitter Followers



**233** LinkedIn Followers



Our Sponsors' large social media audiences will become aware of your company's brand & support!



# TOP SPONSORSHIP OPPORTUNITIES

Sponsors receive industry exclusivity, logo on event signage and social media promotion, hole sign, appreciation post on Rose of Sharon's social media, and recognition in Rose of Sharon's 2024/2025 Annual Report

TITLE  
SPONSOR  
**\$15,000**  
(1 spot)

- 3 complimentary foursomes (12 golfers) + golf carts
- Logo co-branded signage on all golf carts
- 2 full pages sponsorship mention in event program
- Logo featured on all social media posts regarding Charity Golf Classic 2024
- Speaking opportunity at Tournament Reception

PLATINUM  
SPONSORS  
**\$10,000**

- 2 complimentary foursomes (8 golfers) + golf carts
- 1 full page sponsorship mention in event program
- Logo featured on all social media posts regarding Charity Golf Classic 2024
- Speaking opportunity at Tournament Reception

\*Please inquire regarding eligible gift receipts.\*

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# SPONSORSHIP OPPORTUNITIES

Sponsors receive logo on event signage and social media promotion, hole sign, appreciation post on Rose of Sharon's social media, and recognition in Rose of Sharon's 2024/25 Annual Report

**GOLD  
SPONSORS  
\$3,000**

- Complimentary foursome (4 golfers) + golf cart
- Half page sponsorship mention in event program

**SILVER  
SPONSORS  
\$2,000**

- Complimentary twosome (2 golfers) + golf cart (per foursome)
- Half page sponsorship mention in event program

\*Please inquire regarding eligible gift receipts.\*

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# SPECIALTY SPONSORSHIP OPPORTUNITIES

Sponsors receive logo on event signage and social media promotion, sponsorship mention in event program, appreciation post on Rose of Sharon's social media, and recognition in Rose of Sharon's 2024/25 Annual Report

**GOLF  
CARTS  
\$5,000**  
\*CLAIMED\*

- Players will ride in golf carts co-branded with your logo.
- Complimentary foursome (4 golfers) + golf cart

**CONTEST  
HOLES  
\$1,000**

- Bring on the fun and games, while also promoting your business to potential customers.
- Includes logo signage at hole.

**HOLES  
\$500**

- By sponsoring a hole, you will have the opportunity to promote your business to all players throughout the tournament.
- Includes logo signage at hole.

# FOOD/BEVERAGE SPONSORSHIP OPPORTUNITIES

Sponsors receive signage at location/lunch reception, logo on event signage and social media promotion, sponsorship mention in event program, appreciation post on Rose of Sharon's social media, and recognition in Rose of Sharon's 2024/25 Annual Report

## CONTINENTAL BREAKFAST **\$2,500**

- Help fuel our players for the day ahead, filled with golf and fun.
- Complimentary twosome (2 golfers) + golf cart (per foursome)
- Quarter-page sponsorship mention in event program

## COCKTAILS & CHARCUTERIE **\$2,500** \*CLAIMED\*

- Reward players with refreshing cocktails and a delicious spread of charcuterie.
- Complimentary twosome (2 golfers) + golf cart (per foursome)
- Quarter-page sponsorship mention in event program

## BBQ LUNCH RECEPTION **\$2,500** \*CLAIMED\*

- After a fun round of golf, players will get to relax and enjoy a BBQ Lunch Reception.
- Complimentary twosome (2 golfers) + golf cart (per foursome)
- Quarter-page sponsorship mention in event program



# ON-COURSE SPONSORSHIP OPPORTUNITIES

Sponsors receive signage at location/lunch reception, logo on event signage and social media promotion, sponsorship mention in event program, appreciation post on Rose of Sharon's social media, and recognition in Rose of Sharon's 2024/25 Annual Report

## ON-COURSE PIZZA

**\$1,000**

\*CLAIMED\*

- Golfers will enjoy a snack of authentic Italian wood-fired pizzas at The Birch.
- Logo signage at the Birch.

## BRANDED WATER BOTTLES

**GIFT-IN-KIND**

- Have your branded water bottles stocked in all golf carts and in the hands of all players.
- Minimum 150 bottles.

## ITALIAN TREATS

**GIFT-IN-KIND**

\*CLAIMED\*

- Players will get a taste of Italy with espresso, shots, and sweets.
- Anticipated 150 tastings.

## BEER TASTING

**GIFT-IN-KIND**

\*CLAIMED\*

- Players will get the chance to cool down with a nice cold beer.

# GIFT-IN-KIND SPONSORSHIP OPPORTUNITIES

Sponsors receive logo on event signage and social media promotion, sponsorship mention in event program, appreciation post on Rose of Sharon's social media, and recognition in Rose of Sharon's 2024/25 Annual Report

**BRANDED  
GOLF BALLS  
GIFT-IN-KIND**  
\*CLAIMED\*

- Make your mark by supplying every golfer with a golf ball sleeve branded with your logo.
- Minimum 150 golf ball sleeves.

**AUCTION RAFFLE  
CONTESTS  
GIFT BAG  
GIFT-IN-KIND**

- Your generous donations will be recognized through logo signage during the BBQ Lunch Reception.



## INDIVIDUAL GOLFER \$220

- Round of golf + golf cart (per 4some)
- Access to driving range and putting green
- Pre-round Continental Breakfast
- On-course snack of wood-fired pizzas at The Birch
- Cocktail Hour (complimentary drink + charcuterie)
- BBQ Lunch Reception
- Gift bag

## FOURSOME \$830

- Round of golf + golf cart
- Access to driving range and putting green
- Pre-round Continental Breakfast
- On-course snack of wood-fired pizzas at The Birch
- Cocktail Hour (complimentary drink + charcuterie)
- BBQ Lunch Reception
- Gift bag



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# OUR GENEROUS 2023 SPONSORS!



**ChoiceProperties**



*Thank you!*



SUSAN LAROSA Brenda Harper  
Anonymous Friends

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# CONTACT US

Don't see a sponsorship that fits? We're happy to discuss options.  
For more information, please contact:

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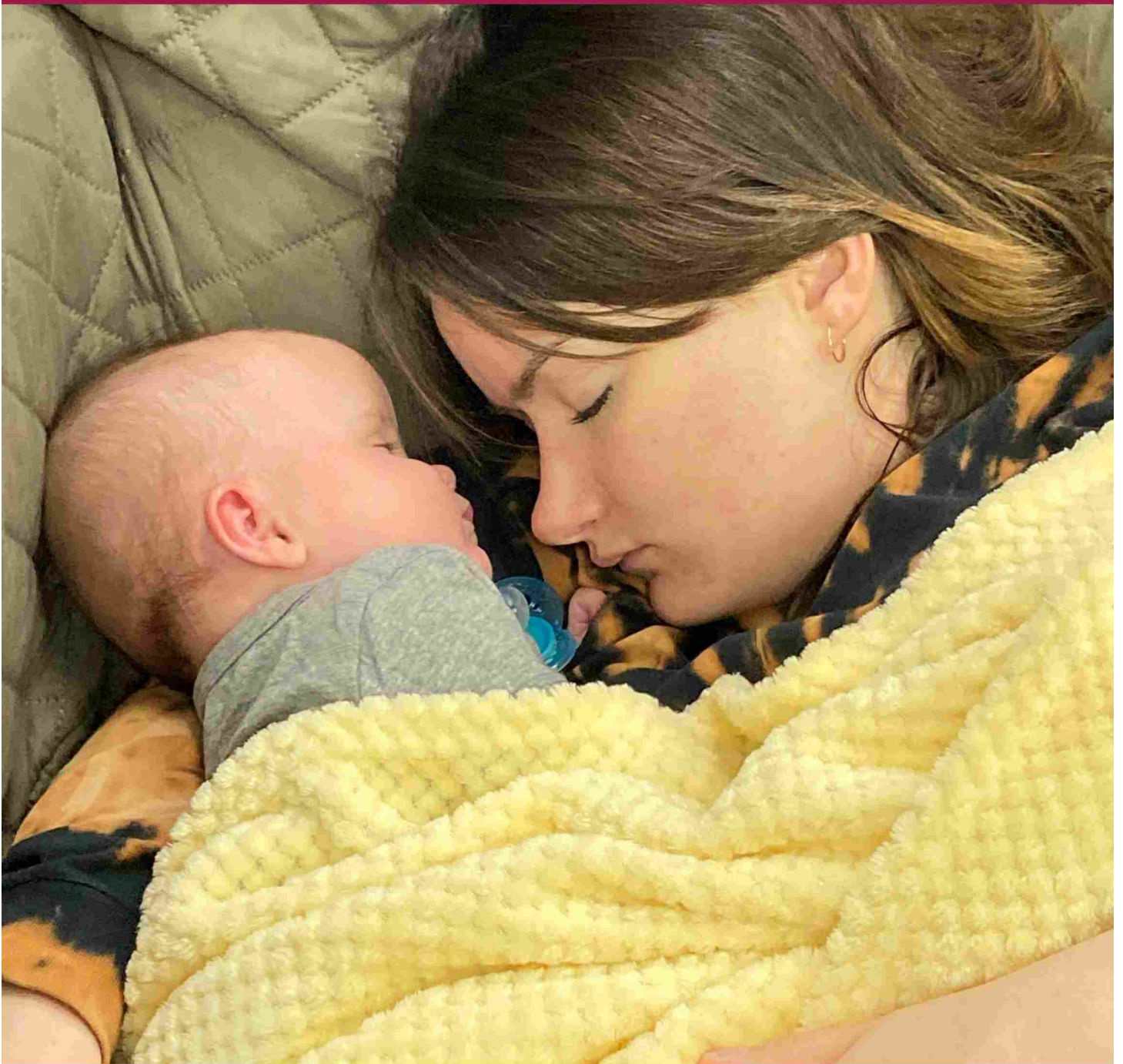
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*Thank You!*