



Rose of Sharon has experienced a remarkable year of growth and transformation. Since moving into our new building in July 2024, we have felt both blessed and deeply grateful for the opportunities this space has created. Our expanded facility has allowed us to increase programs and services, accept more clothing and food donations, and better meet the growing needs of young women and their families in a welcoming, comfortable environment. The new space has also enabled us to bring together community partners through our Ontario Trillium Foundation-funded Youth Thrive Community Hub, giving young women and families across York Region easier access to essential supports and services in one location while strengthening our ability to respond to their evolving needs.

This progress is only possible because of the incredible people who make up the Rose of Sharon community. Our dedicated staff bring compassion, creativity, and resilience to every challenge, while our volunteers generously share their time and talents and remain the heart of our organization. Our Board of Directors continues to provide thoughtful leadership, fresh ideas, and diverse expertise that guide our growth. Most importantly, we are inspired every day by the courage and determination of the young mothers and children we serve. Together with our generous funders and donors, we are united in our mission of changing lives, one family at a time, and it is this shared commitment, compassion, and hope that defines Rose of Sharon.

Deanne Kukulewich
Executive Director

Our Mission

Empowering young mothers to embrace their strengths and support the future they envision for themselves and their children.

Our Values

Courage * Belonging * Inclusivity * Responsiveness

Carolynn
Rose of Sharon Childminding Volunteer



“ Seeing a young woman overcome obstacles and achieve something so significant for herself and her child is something I’ll never forget. Moments like that remind me how important it is that young mothers have the opportunity to complete their education and build better lives for themselves and their children. ”



Scan to read the full story.



It is a privilege to Chair the volunteer Board of Directors, a group of dedicated and experienced individuals who give their time, wisdom, and compassion so generously. Two years ago, the Board took a leap of faith in approving a new facility that required significant retrofitting to meet the growing needs of our programs and services. That decision has transformed our agency. The change in location has opened doors we could only imagine, and the benefits to the young mothers and their babies are already profound.

How is it possible for a small agency to enjoy such a remarkable facility? Only through the generosity of donors — both monthly and one time — who believe in our mission. We are deeply grateful for the enthusiasm of the community through events such as our Diaperama, the Family Holiday Basket project, our October Bingo nights and the many other fundraisers that bring people together. If you could hear the young mothers, see the laughter of the children, and witness the confidence growing in each family, you would know how deeply your generosity is shaping the next generation.

Thank you for supporting us, for believing in our mission, and for standing with the young mothers and babies we serve.

Susan LaRosa
Board Chair



Abigail
Rose of Sharon Mother

“ Becoming a mother at a young age did not end my dreams, it gave them a deeper purpose. In many ways, my story shows that even in the most challenging circumstances, something strong and beautiful can still grow. And sometimes, the only direction left to go is up. ”



Scan to read the full story.



Board of Directors

Board Chair	Susan LaRosa
Vice Chair	Lynn Conforti
Treasurer	Thomas Reid
Secretary	Andree Vincent
Directors	Bob Interbartolo, Sarah Mocherniak, Laura Rice, Nakeita Ysrayl



Connect With Us

- 905-853-5514
- information@roseofsharon.com
- roseofsharon.com
parentsconnect.ca
- @roseofsharonyoungmothers
- @roseofsharonservicesforyoungmothers
- Rose of Sharon Services for Young Mothers
- 2 - 1145 Nicholson Road
Newmarket, ON L3Y 9C3

Charity Registration # 13323 5903 RR0001



Real Stories. Real Impact.
Scan to donate.



We would like to acknowledge the Indigenous people who lived here before us and live here still, who cared for this land and were forced to share it with us under the Williams Treaty of 1923: The Wendat, the Anishinabek Nation, the Haudenosaunee Confederacy, and we recognize the Chippewas of Georgina Island First Nation as our neighbours to the North.

It is important that we acknowledge the land and continue to reflect and be both allies and accomplices in increasing an awareness of Indigenous presence and land rights in everyday life.

2005

Eagle Street, Newmarket

1996

Davis Drive, Newmarket

1992

Main Street S, Newmarket

1985

Main Street, Newmarket

1985

Tyler Street, Aurora



2025 - 2026 ANNUAL REPORT



At a Glance



Practical Supports



Participant Demographics



Top 5 Attended Programs and Services

- All Babies & Children Count (ABCC)
- Counselling
- Practical Supports
- Living & Learning in the Kitchen food security workshops
- Talk Café - peer support workshops

Over 90% of our participants would recommend Rose of Sharon programs and services.

Volunteers

Volunteers contribute more than their time - they provide significant financial value to Rose of Sharon. Recent research estimates the value of volunteer work based on the average hourly wage in Canada's non-profit sector, which is \$27 per hour. This calculation demonstrates the substantial financial value of volunteers and the important role they play in helping Rose of Sharon in deliver essential services.



In late 2025, Rose of Sharon received a \$100,000 Ontario Trillium Foundation Seed grant to launch the Youth Thrive Community Hub, a one-year pilot. Partnering with Aurora Black Community Association, Women's Support Network of York Region, and BridgeNorth, the Hub will deliver 60 culturally responsive, trauma-informed workshops over 10 months for pregnant, parenting, and at-risk youth aged 14-29. Approximately 130 young people will build leadership, resilience, and connection, with childminding, transportation, and snacks provided.



2025 - 2026 Fiscal Year

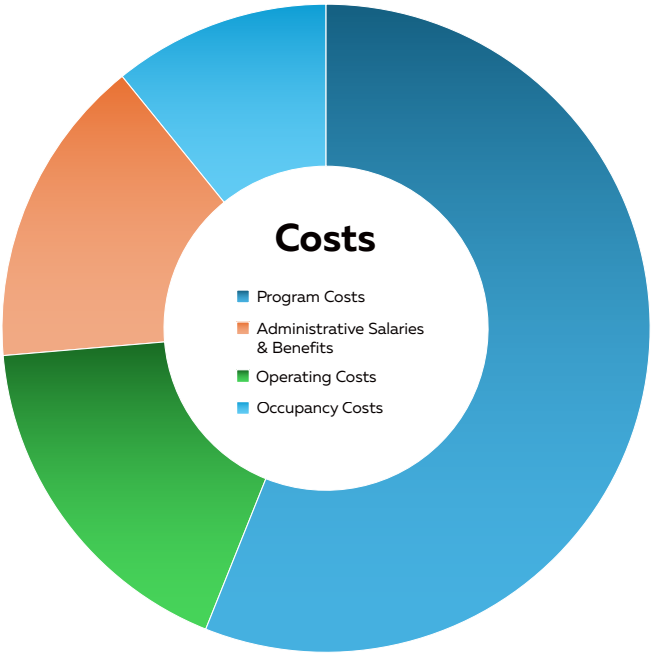
Revenues

Federal Government	\$ 205,852	14%
Provincial Government	16,037	1%
Municipal Government	-	0%
Catholic Charities	401,990	27%
Foundation/Grants	99,933	7%
Donations/Fundraising	725,865	50%
Other Revenue	18,574	1%
Total	\$ 1,468,251	100%



Costs

Program Costs	\$ 825,462	56%
Administrative Salaries & Benefits	228,453	15%
Operating Costs	259,176	18%
Occupancy Costs	159,531	11%
Total	\$ 1,472,622	100%



In 2025, the in-kind value of donated diapers, baby formula, food, family hygiene products, grocery cards and family clothing was valued at: \$243,685!

This generous contribution from community supporters significantly reduced the cost of operating our food security and practical supports programs.

